



## **CALYX ANNOUNCES SOFTWARE LICENSING AGREEMENT**

**October 10, 2018 – Vancouver, British Columbia** - Calyx Ventures Inc. (TSXV: CYX) (“**Calyx**” or the “**Company**”) is pleased to announce that its wholly owned subsidiary Cannigistics Agri-Solutions Corp. “Cannigistics” has licensed and deployed its proprietary B2B framework “IndustryCast” to CBCB Beef Inc.

CBCB Beef Inc. is a primary service provider for BC raised cattle that is “purchased and finished” within the borders of British Columbia. British Columbia has some of the highest standards for beef raised without the use of hormones or steroids and CBCB Beef Inc. has created BC Beefnet to be the premiere platform to connect the “rancher to restaurant”.

BC Beefnet 2.0 offers its users a dramatically improved and more dynamic look and feel which combines the Wholesale, Retail, and the Messaging elements of the platform into a single attractive and user-friendly interface. BC Beefnet 2.0 is the only product of its type to offer a complete “ranch to table” system enabling Ranchers, Abattoirs and food industry customers to complete the entire business cycle within the borders of British Columbia.

BC Beefnet 2.0 (utilizing the Cannigistics “IndustryCast” framework) transforms the current web application into a dynamic desktop and mobile product. “CBCB Beef is pleased to announce the launch of BC Beefnet 2.0” stated Sandy Smith, Director of Sales. With the launch of version 2.0, BC Beefnet now includes a secure collaboration technology into its application framework and is likely the first purpose built application of its type for the BC Beef industry.

The IndustryCast framework will greatly enhance the value of the BC Beefnet application to its users by disseminating critical information in real time to a broad and diverse audience. The IndustryCast framework will collect the applications critical information, broadcast it to the desired audience, and allow the audience to act upon the information directly in the BC Beefnet application. In addition to enhancing the core BC Beefnet features, the IndustryCast framework will enable BC Beefnet to network its entire customer base in numerous capacities giving members unprecedented access to their industry peers. BC Beefnet will also implement a new protocol for customer service, order verification and product listing as a result of the integration.

### **About Calyx**

Calyx operates a software development business which produces custom software for enterprises and innovative, well-financed startups. Calyx operates through two wholly-owned subsidiaries, Cannigistics Agri-Solutions Corp., a software development business that has created a software platform originally designed for advanced indoor agriculture, but has now evolved to serve a wider range of industries and Canada Blockchain Holdings Corp., a company operating in blockchain technologies and crypto currencies. Calyx also owns a portfolio of proprietary intellectual property with applications in crop enhancement, as well as messaging software assets.

For further information about Calyx, please visit [www.calyxbio.com](http://www.calyxbio.com) or contact:

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